



community education
AT PARKLAND COLLEGE

ILLIANA
CONSULTING GROUP



Automation for Small to Mid-Sized Businesses

Instructor: Sadie Taylor Paige, Illiana Consulting Group

Tuesday, 8/18; 8:30AM-11:30AM

Tuesday, 9/22; 1-4PM

Course Overview

Learn to leverage no-cost and low-cost automation tools that can significantly enhance productivity, reduce manual effort, and free up time for strategic work. From automating tasks like invoicing and appointment scheduling to optimizing project management and CRM workflows, this hands-on session explores practical tools that are accessible, affordable, and transformative.

Course Objectives

- Understand the benefits and limitations of no-cost and low-cost automation tools.
- Explore real-world examples of automation in accounting, scheduling, CRM, and more.
- Evaluate the potential return on investment (ROI) for automating internal processes.
- Create a simple action plan for introducing automation to their own business operations.



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